

TESTIMONIALS (continued)

DEB HARRIP - TANGLEFOOT STUD TOOGLOLAWAH (QLD)

"Primarily I bought the feed for my pony Shimmeree, who suffers debilitating allergic disorders. I have tried several other feeds recommended for ponies - Speedibeet, copra, soaked grassy hay, etc ... he even has allergic reactions to grass in more than minute quantities. I have found Soya Hulls [Maxisoy+] to be the only feed he has not had bad reactions to ... have attached a pic of Shimmeree, who is successfully competing in dressage again, after being told by a vet (after many tests) he would never be rideable because of his ill health. I also have a dozen other horses and feed the pellets to them all - they look great, don't get hot and silly, and the hulls are gluten free and nutritionally balanced - three very big factors in their favour."

JENNY ALDER (QLD)

"I have been using the Soy Hull Pellets [Maxisoy+] for a couple of years now. They are a cost effective way of feeding a number of horses and I am confident feeding them to my podgy ponies without the risk of foundering them. They are especially beneficial to my old horses (a 20 and a 26 year old) who get quite a lot of the product and as a result are fat, shiny and 'hoon' around the paddock 'cause they feel so well. I have fed them to many different horses, and none take long to get used to the new taste. I found that even though it is not heating it does give them a lot of energy... will be in touch in the not too distant future for my next pallet of the soy as I have nearly run out."

DONNA RENAUD (QLD) - BAREFOOT TRIMMER & ENDURANCE RIDER

"I have been feeding " Maxisoy Pellets " for over 12 months now, to my 6 Arabians who are used for trail and endurance riding and as I am also a barefoot trimmer / fanatic, I am absolutely thrilled with my horses condition, both body score and hoof health !! The low starch/sugar and fat, but high fermentable fibre pellets are perfect for horses prone to tying up as well as keeping hooves fungus free and with an energy value close to oats they are more than suitable for all performance horses. Soaked in water, it is a great medium to add any supplements and extra energy source your performance horse may require. After 29 years of sourcing different commercial horse feeds, I can't believe how simple and economical this feed has proved to be. My horses love it and so do I!"

TYPICAL ANALYSIS (AS FED)

Dry matter 90%

Protein 14%

ESC (simple sugars) 3.7%

Crude Fat 4.8%

Crude fibre 35%

lysine 9.2g/kg

Starch 0.8%

DE 8.41 MJ/kg

FEEDING GUIDE

BODY WEIGHT	HEIGHT	MAINTENANCE	LIGHT/ MODERATE	WORK PERFORMANCE
250 - 350 kg	13 - 14hh	0.5 - 2 kg	1 - 2 kg	1.5 - 2.5 kg
350 - 450 kg	14 - 15hh	1 - 2.5 kg	2 - 3.5 kg	3 - 5 kg
450 - 550 kg	15 - 16hh	1.5 - 4 kg	2.5 - 4 kg	4.5 - 6 kg
550 - 650 kg	16hh+	2 - 5 kg	3 - 6 kg	5 - 7 kg

Intended as a guide only.

*Designed to be fed with quality pasture and or hay.

HINTS

- Soaking of hay is recommended for horses prone to starch/sugar related conditions (eg: Laminitis, Cushings, PSSM, etc).
- If feeding oaten or wheaten hay ensure that grain content is minimal. The use of chaff may not be required.
- In a wet state Maxisoy+ can easily be mixed with supplements, grains, oils etc as required.
- It is recommended to use Maxisoy+ in conjunction with a good quality Vitamin and mineral supplement.



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www.maxisoy.com.au

Maxisoy⁺

Low GI Super Fibre Pellets

FEED
WET



Prepare in less
than 5 minutes

5 parts water to
1 part Maxisoy+ (by weight)



High in Soluble Fibre

Slow Release Energy

Low GI (sugar + starch <5%)

Cereal Grain Free

Rapidly Hydrates

Feed Wet

Quality Protein

Non Heating

Economical



Maxisoy+

Low GI-Super Fibre Pellets

There are two major reasons to consider Maxisoy+ LOW GI-Super Fibre — Pellets for feeding horses:

- 1) As a fibre source, they are often available at lower cost than chaff and speedibeet (beet-pulp).
- 2) They are a “safe” and “cool” form of energy — making them a suitable feed for resting horses, horses in work, “good doers” and horses prone to metabolic conditions such as laminitis, insulin resistance, tying up and Cushing’s Disease.

“SUPER” FIBRE

The “Super” fibre found in Maxisoy+ offers superior digestibility over other forage fibre sources (75% digestible fibre) compared with most fibre sources such as hay and chaff (40 - 50% digestible fibre). These highly digestible fibre sources are known as “Super” Fibres.

“Super” Fibres like Maxisoy+ are readily fermented in the hindgut - producing volatile fatty acids, which in turn provide a steady stream of slow release energy.

QUALITY PROTEIN

A horse needs a daily intake of protein to maintain, grow and repair tissues. Unlike energy, protein is not stored in the body and must be provided in the diet on a daily basis. Improving the protein quality of the ration will assist in improving muscle development in growing, working and aged horses and milk production in lactating mares. Soybeans are widely recognised as the best quality vegetable protein source available due to the balance of essential (limiting) amino acids such as Lysine.

Maxisoy+ has a crude protein content of 16.4% on a DM basis with an estimated lysine content of over 10g/kg (DM).

Low GI (less than 5% sugar + starch)

Research has shown the feeding of “High GI”, starch and sugar rich feeds to be directly linked to formation of conditions such as Cushings Disease, Laminitis, Tying-Up, PSSM, Obesity, Insulin Resistance, Equine Metabolic Syndrome and behaviour problems.

Maxisoy+ provides dietary energy through fermentation of fibre in the digestive system and thus avoid insulin spikes and associated problems caused by the feeding of High GI feeds. By both Glycemic Index and laboratory carbohydrate analysis, Maxisoy+ is extremely safe for an insulin resistant horse.

TESTIMONIALS

CAROL LAYTON (NSW) - INDEPENDENT EQUINE NUTRITIONIST

Energreen Nutrition Australia Pty Ltd asked an independent equine nutritionist, Carol Layton B.Sc M.Ed (www.balancedequine.com.au) to analyse the soybean hulls in Maxisoy+.

Her response, “Laboratory results show that Maxisoy+ is a highly desirable feed due to its very low sugar and starch (4.5%), low fat and high fermentable fibre (35%) making it ideal for all horses from those at risk of laminitis to high performance horses who need a sustained energy release fuel.

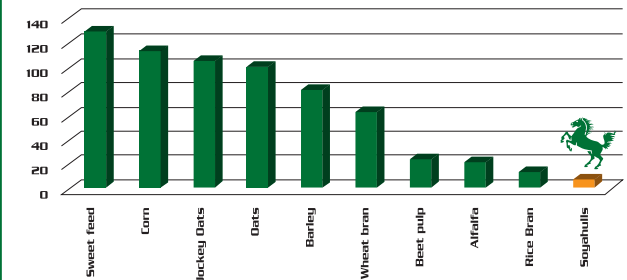
For sugar sensitive or insulin resistant horses studies show that a diet rich in sugar and starch will cause an insulin rise, setting off a chain of events culminating in laminitis. The best approach is to aim for less than 10% sugar (ESC) and starch in each of the chosen feeds as well as the overall diet. By both glycemic index and laboratory carbohydrate analysis, Maxisoy+ is extremely safe for an insulin resistant horse.

As an independent equine nutritionist I most definitely recommend your soybean hull feed. Like Speedi-Beet (beet pulp) it is a low sugar and starch, low fat but high fermentable fibre feed, fortunately so much cheaper than Speedi-Beet. When fed 50:50 in weight with whole oats it provides a lovely steady release of energy for working horses (like in endurance).

JENNY MONCUR (VIC) - MULUNGUNG ENDURANCE ARABIANS

“I am extremely pleased with the quality and palatability of the pellets. They form a significant component of my endurance horses diet, and I am sure they have contributed to my very successful competition season so far.”

GI Value of Ten Common Horse Feeds



The glycaemic response of ten common horse feeds was evaluated in a recent paper published in the Journal of Equine Veterinary Science.

Rodiek, A.V. and C.L. Stull. Glycaemic index of the common horse feeds. Journal of Equine Veterinary Science, 2007, 27: p. 205-211.

TESTIMONIALS (continued)

AMANDA HEWITT - THORNWOOD PONY STUD

I have had excellent results using Maxisoy, which is particularly suitable for conditioning ponies for the show ring. We feed it to all our ponies; everything from weanlings, to broodmares, show ponies & stallions & could not be happier.

Our weanling riding pony filly was recently Supreme Champion at her first show, prepared with Maxisoy as a main part of her diet.

Can't recommend Maxisoy highly enough, sensational results & economical too.

